ART BLOCK downtown JACKSONVILLE

SPONSORS

DEAR PROSPECTIVE SPONSOR,

Art Block 2017 is on its way! And it's developing into our area's signature ***arts and culture festival***.

Art Block celebrates creative & cultural diversity in our community through experiences in art, music, dance, theater, food and more.

Art Block helps to broaden local art perspectives and enrich our community through diverse expressions of creativity. It supports local artists and art groups. Art Block also builds new relationships and a sense of community.

By sponsoring Art Block, you'll reach and support citizens and visitors who are looking for cultural experiences in Onslow County.

Beyond the event's promotional benefits, sponsoring Art Block and supporting the Jacksonville-Onslow Council for the Arts ensures that your contribution will benefit Jacksonville and Onslow County's creative community and art education programs all year.

This sponsorship packet includes key details for each level of support. If you have any questions not covered by this packet, please don't hesitate to contact us.

We hope to work with you to create something remarkable on **Saturday, April 29th**. Join us in celebrating creative and cultural arts in our community.

Sincerely,

Cindy Edwards
2016-17 Board Chair
Jacksonville-Onslow Council for the Arts

ABOUT ART BLOCK 2017

WHEN: Plein Air Paint-Out: April 27-29, 2017
Art Block Reception: Friday Evening, April 28
Community Event: Saturday, April 29, 2017 10-4

WHERE: Opening Reception: *Location to be Announced*
Art Block Event: 800 Block of Downtown Jacksonville

WHAT: *A Community Celebration of Art*

WHO: Jacksonville & Onslow County Residents, Visitors & Artists

FACTS: In its third year, Art Block is a growing community tradition. The signature event is a family-friendly street-festival in downtown Jacksonville to celebrate local arts and culture. It includes a variety of art genres and actively encourages diverse, multicultural participation.

The event kicks off with a 3-day open-air paint-out competition in Jacksonville. Friday Evening, the Art Block Reception boasts food, wine, live music and opportunities for networking with a variety of businesses, sponsors and artists.

Art Block is a community-wide event attended by local businesses, nonprofits, students, artists, and community leaders. Attendees come from military and civilian backgrounds, most bringing children and family to experience interactive art opportunities and to enjoy art exhibits, art sales, vendors and food trucks.

This event is made possible by the Jacksonville-Onslow Council for the Arts with the support of many local artists, the City of Jacksonville, the Jacksonville Tourism Development Authority, a pool of volunteers and the generous support of the community.

Art Block is a free public event organized by Jacksonville-Onslow Council for the Arts, a 501(c)(3) organization.

2017 SPONSORSHIP LEVELS

TITLE SPONSOR $5,000 (one available)

- Speaking opportunity at Art Block Opening Reception
- Speaking opportunity at Art Block Event from Primary Stage
- Verbal recognition at all Art Block Events this year
- Recognition with link featured on Art Block page for a year
- Material placement in Evening Reception swag bag
- Top level signage and first tier logo placement at events
- Top logo placement on all print, web and multimedia collateral
- Top recognition in emails and on social media
- 6 passes to Art Block Opening Reception

PREMIER PATRON SPONSOR $2,500

- Speaking opportunity at Art Block Opening Reception
- Verbal recognition at all Art Block Events this year
- Recognition with link on Art Block page for a year
- Material placement in Evening Reception swag bag
- Signage at event with premier-tier logo placement
- Logo placement on all print, web and multimedia collateral
- Recognition in emails and on social media
- 4 passes to Art Block Opening Reception

CORPORATE PATRON SPONSOR $1,000

- Verbal recognition at all Art Block Events this year
- Recognition with link on Art Block page for a year
- Material placement in Evening Reception swag bag
- Signage at event with corporate-tier placement
- Logo recognition on print collateral
- Logo recognition in emails and on social media
- 2 passes to Art Block Opening Reception

ASSOCIATE SPONSOR $500

- Recognition on Art Block page for a year
- Recognition in print media
- Recognition in 2 emails newsletters
- Profile recognized on social media

CONTRIBUTING SPONSOR $250

- Recognition on Art Block page for a year
- Recognition in select print media
- Profile recognized on social media

jacksonville·onslow COUNCIL for the *arts*

BECOME A SPONSOR TODAY:

Contact
Cat Akerman, Art Block Chairman, or
Rebecca Cooper, Gallery Manager

Jacksonville-Onslow Council for the Arts
826 New Bridge Street
Jacksonville, NC 28540
jaxarts@jaxarts.com
910-455-9840

Thank you for supporting the arts and our community.